



Matteo Moretti

Master of Art in Visual Communication
PhD Candidate - Visual Journalism

Visual Journalism Designer

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Researcher with fixed-term (RTD A)

Free University of Bolzen Bolzano
matmoretti@unibz.it

Contract professor

University of San Marino

cv

Birth date

Milano, 22.03.1977

Languages

Italian	Mother Tongue
English Good	FCE Cambridge B2
French Basic	Verbal
German	Poor

Profile

Motion Designer
Web Designer
Generative Designer
Visual Journalist

Current Working Position

Design Professional

Current Academic Position

PhD Candidate	University of Trento
Researcher fellow	Free University of Bozen, Bolzano Italy
Researcher Spokesman	Free University of Bozen, Bolzano Italy
Co-founder visualjournalism.unibz.it	Free University of Bozen, Bolzano Italy
Contract Professor	Università degli Studi di San Marino, San Marino Republic

Education

Ph.D. Candidate	University of Trento, Interaction Design department
MA Industrial Design (2005)	Faculty of Design, Politecnico di Milano, Milan, Italy
Programmer (1997)	High School ITIS E. Mattei, S. Donato M.se Milano, Italy

Professional Outline

2013–now	Visual Journalism designer/project leader
	Web and motion designer professional
	Research Fellow at Free University of Bozen-Bolzano
2019-2021	Contract professor at University of San Marino, San Marino Republic
2010-2013	Lecturer at SAE Institute Milan
2007–2010	Lecturer at Free University of Bozen-Bolzano
2006–2013	External Examiner at Middlesex London
2007-2010	Chief Designer at Erazero
2005–2007	Senior Designer at Erazero

Main clients

Mtv Italia
La7 channel
Etro
Erazero srl
Free University of Bozen Bolzano
Università Ca' Foscari di Venezia
Eurac
Museion
360° Playmaker
Employees only
VanGogh Creative
Cinevideo Studio
Urban magazine
Fida spa
Activa Design Diffusion
Moover Magazine

Academic history

2019 - 2021	Project leader in the System Design lab., Università degli Studi di San Marino, San Marino Rep.
2013 - 2019	Researcher with fixed term, Free University of Bozen-Bolzano, Italy
2013 - 2013	Lecturer in Motion Graphics, SAE Institute, Milan
2010 - 2013	Lecturer in Interactive & Motion Graphics, Free University of Bozen-Bolzano, Italy
2010 - 2013	Project Assistant, Free University of Bozen-Bolzano, Italy
2010 - 2013	External Examiner, MiddleSex University, London, UK
2007 - 2010	Lecturer in Interactive Media, Free University of Bozen-Bolzano, Italy
2006 - 2010	Project Leader in Academic Warmup, Free University of Bozen-Bolzano, Italy
2006 - 2006	Lecturer in Generative Design, Free University of Bozen-Bolzano, Italy
2003-2004	Assistant, Advanced Motion Graphics, Politecnico di Milano
2002-2003	Assistant, Motion Graphics, Politecnico di Milano

Academic workshop /

Lectures / Conferences

2019	Speaker - “cos’è la comunicazione senza tecnologia?” @ milano digital week Exhibition - “european dream” @ typeline @ mambo bologna Speaker - “on design, migration and democracy” @ open days dell’innovazione turin Speaker - “participatory data physicalization: designing informative experiences @ 2co everyday milan
2018	Speaker - “nuove forme di narrazione ed informazione come anti-doto alle narrazioni tossiche e fake news.” siaa 2018 @ cremona, italy Speaker - “good design, bad design” wud 2018 @ bolzano, italy Speaker - “participatory data physicalization: designing informative experiences” @ dgtf 2018 - karlsruhe, germany Speaker - “visual journalism come strumento per la narrazione della città altra” @ cirice 2018 naples, italy Workshop - “fake news design” - cuneo, italy Lecture - “europa dreaming” @ europe direct - cuneo, italy Lecture - “data & the city” @ wild mazzini with piemonte visual contest - turin, italy Round-table - “giornalista e informatico: la strana coppia” @ informatici senza frontiere - rovereto, italy Conference - visual journalism school 2018, bolzano, italy Round-table - “il futuro del giornalismo: il ruolo della tecnologia e dell’intelligenza artificiale” unibz - bolzano, italy Lecture - “working researching, teaching visual journalism” belli gallery - milan, italy Lecture - “what does it mean visual journalism?” ordine dei giornalisti umbria - terni, italy Lecture - “exploring the boundaries between design and journalism” dig award - italy Lecture - “design to support a better information” @ design civic consciousness conference - san marino republic Lecture - “la ricerca sul data data/visual journalism” @ data driven innovation - rome, italy Lecture - “grafici multidimensionali, una riflessione attorno al progetto grafico contemporaneo” - iuav, university of venice Lecture - “visual journalism as tool to design counter narratives” @ university of padua, padua Visual journalism school @ sissa international school for advanced studies - trieste italy Workshop - “play with data ii” @ university of san marino - san marino republic Italian design ambassador (named by italian foreign affairs ministry) Jury member world press photo award 2018 (innovative storytelling)

- 2017
- Speaker - “infographics as images: meaningfulness beyond information” @ img conference - brixen, italy
 - Speaker - “the role of motion in data visualization: animation as an agent of meaning” @ 2co conference - tenerife, spain
 - Workshop - “visual journalism as a tool to counter hate speech” @ media against hate, fnsi rome
 - Speaker - “visual journalism artifacts as tool to design counter-narratives” @ world design summit - montreal, canada
 - Speaker - “notizie, dati e immagini: visual journalism” @ tedx lab - verona, italy
 - Speaker - “europa dreaming” @ tedx - potenza, italy
 - Workshop “visual journalism and motion graphic” @ unirms - s. marino republic
 - Workshop “visual journalism for science communication” @ sissa - trieste, italy
 - Talk “europa dreaming: a different narrative on migration” @ visualized.io - milan, italy
 - Jury member world press photo award 2017
- 2016
- Talk “le forme della narrazione nel web-based documentary: europa dreaming” @ aiss conference - milan, italy
 - Talk “people’s republic of bolzano” @ tedx - arezzo, italy
 - Talk “visual journalism for social change” @ #vjss2016 – free university of bozen bolzano, italy
 - Lecture “europa dreaming” @ summer school für dramatisches und essayistisches schreiben
 - Lecture “visual journalism for social change” @ esodoc european social documentary - goldrain, italy
- 2015
- Talk “people’s republic bolzano” @ world usability day - rome, italy
 - Talk “make media make change” @ italian doc screenings - rome, italy
 - Talk “make media, make change” @ esodoc european social documentary @ goldrain, italy
 - Talk “make media, make change” @ sheffield docfest - uk
- 2014
- Workshop “play with data with matteo moretti and domestic data streamers” @ elisava - barcelona, Spain
- 2013
- Speaker and exhibition “cornu portraits” @ xvi generative art conference - triennale, milan
 - Workshop “on visual journalism” @ sissa - trieste, italy
 - Workshop “generative semantic typography” @ x summer school - castrignano de’ greci, italy
- 2011
- Lecture “design by code” @ german university of cairo - egypt
 - Exhibition “spaghetti vespa typography” @ budapest design week - hungary
 - Exhibition “spaghetti vespa typography” @ salone del mobile - milan, italy
 - Workshop “type in motion” @ free university of bozen - italy
- 2010
- Workshop “algorithmic and analog ornament” @ 6th swiss design network - fh

Funded research project
2018

Participatory Data Physicalization

(Principal investigator - €13.000)

With Data Physicalization we translate data into artifacts that are simultaneously tangible, visible and perceptible-with-senses-other-than-vision. This project aims to explore the potentiality of this approach and mode of infodesign as a way to inform, involve and engage citizens on specific issues. We propose that Participatory Data Physicalizations (PDP) can be a way to promote participation, democratize data beyond the simple diffusion of information and deepen citizens' understandings of complex everyday life. The novelty of the present research project does not consist only in an update of the knowledge and of the techniques taken into account and deployed, but also that such knowledge and techniques will be used in relation with new forms of visualization - namely environmental and analog visualizations - carried out through participatory processes. This domain has been little explored, up to now. The present research project intends to integrate the reflection on the use of images and objects in the design of data visualizations (and so physicalizations), in order to provide procedures and guidelines for PDP.

Das Land

(Principal Investigator - €50.000)

Sales of print media are at historic lows, while information and publications disseminated on digital media grow steadily.

At the same time, we are witnessing a phenomenon in countertendency: the development of a different culture focused on paper publishing.

This culture consists of independent publishing companies, care of authorial contents and packaging of products.

The crisis that has hit the publishing world in recent years has made a natural selection that has guaranteed survival only to those publications able to offer quality information presented in as many ways (Camillini, 2015, 104).

It means that all the figures that contribute to the production of a printed magazine possess a high professional profile, able to interpret the issues addressed through their discipline, giving the product a new editorial homogeneity, in which the boundary between design and content becomes more labile. Allowing the latter to follow the reader in any place or time of day, through the contribution of technologies that will enable the de-physicalization. It opens up a relationship between physical and digital that is not concurrent, but rather convergent (Jenkins, 2006).

Take them at your place!

(Principal Investigator - €19.000)

The advent of web 2.0 technologies made information production capability available to a wider range of people, partly causing the proliferation of unverified or completely false information, that intoxicate the public debate and twist the opinion-making process, especially when it comes to scientific, social and political issues. For instance, biased information about migration and asylum seekers deforms online discussions and give rise to a slew of xenophobic comments on social network platforms, in themselves and for a lot of people an increasing replacement for traditional news

sources. The design of a counter-narrative based not only on transparent data and facts, and the virtuous practices that highlight how migration can be an opportunity for today's society, becomes crucial to restoring a more informed debate, making stories emerge that are able to debunk clichés and the dominant biased narratives. The research project aims to explore new visual journalism methods aimed to design, communicate and evaluate the impact of counter-narratives toward a behavioral change among a local and also an online-distributed public (Dewey).

2017

Visual science communications

(co-investigator - €10.000)

The Institute for Regional Development and Location Management of EURAC ("client") wants to communicate the complex questions of their research to a wider public. At the Free University of Bolzano Prof. Kris Krois together with Gianluca Seta and Matteo Moretti focus on "Visual Journalism". The aim of this field is to render complex issues understandable and attractive by means of visual communication. The client has research results regarding to the developments of population, agriculture and tourism, related to the alpine arc, to the EUREGIO and to South Tyrol. The project group "Visual Journalism" will visualize the topics in a series of three posters. The interconnected character of the posters should be evident, but each poster should also work on its own.

2016

Co-story: co-designing smart object-based storytelling with children

(co-investigator - €10.000)

Looking at the world of children toys one can identify an apparent tendency of integrating digital technologies within the toys in an attempt to create a more tangible interaction with digital data. The result is often a more engaging and pleasurable storytelling. In this way, the integration of diverse technologies enables children to enhance their physical development, and at the same time increase their creativity and cognitive development. The aim of this research project is to create new artifacts that can trigger children to build and experience stories through tangible objects that make use of integrated digital technologies. While these artifacts bridge the digital world with the tactile one, they simultaneously introduce a new concept of storytelling through making children active players in the creation of stories. As outcome, this research aims at creating design scenarios and prototypes that are designed and tested by the real end-user, children.

2015

Brenner Crossing: a transhistorical representation of refugees at the frontier

(Principal investigator - €7.500)

The aim of this project is thus to connect a very specific place (Brenner and the Austrian-Italian border) with a global issue - migration and European Union. Moreover, the project seeks to put this perceived “invasion” of migrants and refugees in a transhistorical perspective, connecting current migration with previous waves of people who were forced to cross the same border during the XX century.

2014

Repubblica popolare di Bolzano

(Principal investigator - €3.500)

An open window on the chinese community in Bolzano.

Who are the chinese citizens in Bolzano? A visual journalism project, an open window on one of the smallest and less known community of the city. Faceted and complex issues such as the integration and coexistence between different cultures, will be told through visual metaphors, interviews, animated and interactive infographics, offering to a wider audience an entry point on a such intricate topic.

Teaching Experience

2019	SS	Unirms	60h	Postgraduate course "System Design" (ICAR-13)
2019	SS	Unibz	60h	Postgraduate course "Web and Media" (ICAR-13)
2018	SS	Unibz	60h	Postgraduate course "Web and Media" (ICAR-13)
2017	SS	Unibz	60h	Postgraduate course "Web and Media" (ICAR-13)
2016	SS	Unibz	60h	Postgraduate course "Interface Design" (INF-01)
2015/16	WS	Unibz	60h	Graduate course "Interactive & Motion Graphics" (INF-01)
2015	SS	Unibz	60h	Graduate course "Interactive & Motion Graphics" (INF-01)
2014/15	WS	Unibz	60h	Graduate course "Interactive & Motion Graphics" (INF-01)
2014	SS	Unibz	60h	Graduate course "Interactive & Motion Graphics" (INF-01)
2013/14	WS	Unibz	60h	Graduate course "Interactive & Motion Graphics" (INF-01)
2013	SS	Unibz	60h	Graduate course "Interactive & Motion Graphics" (INF-01)
2012/13	WS	Unibz	60h	Graduate course "Interactive & Motion Graphics" (INF-01)
2012	SS	Unibz	60h	Graduate course "Interactive & Motion Graphics" (INF-01)
2011/12	WS	Unibz	60h	Graduate course "Interactive & Motion Graphics" (INF-01)
2011	SS	Unibz	60h	Graduate course "Interactive & Motion Graphics" (INF-01)
2010/11	WS	Unibz	60h	Graduate course "Interactive & Motion Graphics" (INF-01)
2010	SS	Unibz	60h	Graduate course "Interactive & Motion Graphics" (INF-01)
2009/10	WS	Unibz	60h	Graduate course "Interactive Media" (INF-01)
2009	SS	Unibz	60h	Graduate course "Interactive Media" (INF-01)
2008/09	WS	Unibz	60h	Graduate course "Interactive Media" (INF-01)
2008	SS	Unibz	60h	Graduate course "Interactive Media" (INF-01)
2008/07	WS	Unibz	60h	Graduate course "Interactive Media" (INF-01)
2007	SS	Unibz	60h	Graduate course "Design generativo" (INF-01)
2006	SS	Unibz	60h	Graduate course "Design generativo" (INF-01)

Conferences organisation

2019

VJS 2019

<http://visualjournalism.eu/>

The VJS goes to Trieste. Two days with European prominent experts on data-driven journalism and storytellers. The 2 days conference is open to a wide public of journalists, students and academics and it recognise educational credits according to the vocational training of the Italian Journalists Association (Ordine dei Giornalisti).

IMG 2019

<http://img.events.unibz.it/>

The images as visual artefacts, “designed objects”, perfect synthesis between Eidos and Eidolon, represent and contain entire worlds, real or imaginary, in the space of a glance. This glance represents the limit between the pre-perceptual characteristics of the image and its pre-projective characteristics. This glance is the retinal boundary between what an image is and what an image means. The conference aims to investigate this gaze, through the comparison of contributions from different scientific perspectives, with the intention to shed new light on historical questions and to draw new ideas and applications for the future of the images.

2018

VJS 2018

<http://visualjournalism.eu/>

After two years the Visual Journalism School comes back, officially sponsored by the Google News Lab. Two days with European prominent experts on data-driven journalism and storytellers. The public talks intend to offer to local German and Italian speaking journalists and designer an opportunity for training on new trends and perspectives in the journalism world. The 2 days conference is open to a wide public of journalists, students and academics and it recognise educational credits according to the vocational training of the Italian Journalists Association (Ordine dei Giornalisti).

EARTH

<https://earth.events.unibz.it/>

The meanings that are defined in relation to the concept of heritage as well as the methods and tools for exploring cultural heritage have changed and expanded. In this context, information technologies offer new semantic spaces and action boundaries to experiment with different approaches to heritage education. This determines an increasingly complex intertwining of media and environments with the consequence that any artifact can be configured as a digital ecosystem. In this sense, virtual museums, multimedia installations, interactive technological platforms, as well as apps, serious games and immersive realities, are some of the possible variations of the digital environment in which to place innovative modes of education to tangible and intangible heritage. The conference aims to spur the meeting between different disciplines on the theme of digital environments both to encourage mutual complementarity, and to promote the progress of research through mutual stimulation.

2017

IMG 2017

<http://img.events.unibz.it/>

The images as visual artefacts, “designed objects”, perfect synthesis between Eidos and Eidolon, represent and contain entire worlds, real or imaginary, in the space of a glance. This glance represents the limit between the pre-perceptual characteristics of the image and its pre-projective characteristics. This glance is the retinal boundary between what an image is and what an image means.

The conference aims to investigate this gaze, through the comparison of contributions from different scientific perspectives, with the intention to shed new light on historical questions and to draw new ideas and applications for the future of the images.

FAKE NEW(S)

In the frame of my research of innovative methods to inform a wider public in a more engaging and effective way, I organized with the support of G. Seta and P. Corraini FAKE NEW(S). Two days of workshop and talks for our students opened also to external public, an informative event to raise awareness on the clickbait and fake news phenomena.

#VJSS 2016

Following the idea of the research group on visual journalism of the Faculty of Design and arts around Matteo Moretti and Kris Krois, organised the first Visual Journalism summer school in Italy. Three days with three European prominent experts on data-driven journalism and storytellers. The public talks intend to offer to local German and Italian speaking journalists and designer an opportunity for training on new trends and perspectives in the journalism world. The 2 days conference is open to a wide public of journalists, students and academics and it recognise educational credits according to the vocational training of the Italian Journalists Association (Ordine dei Giornalisti).

Publications

- 2019
- XY Journal
“The relevance of Otto Neurath. From ISOTYPE to Visual Journalism for a visual storytelling of the society “
Luigini, A, Moretti, M
(forthcoming isbn)
- Root Routes Journal
“Design for migration: nuove pratiche di design verso una società più inclusiva“
Anno 9, n°29 aprile 2019 - ISSN 20395426
- 2018
- DGTF Matters of Communication proceedings
“Participatory data physicalization: designing informative experiences”
Moertti, M, Mattozzi, A
(forthcoming isbn)
- EARTH proceeding
“Communicating the heritage, a transmedia-driven approach“
Moretti, M, Camillini, G
(forthcoming isbn)
- 2CO proceedings
“The role of motion in data visualization: animation as an agent of meaning”
Burgio, V, Moretti, M
(forthcoming isbn)
- CIRICE 2018 Conference proceedings
“Visual journalism as a tool for the storytelling of the otherness of city”
Luigini, A, Moretti, M
ISBN 9788899930035
- “Beyond Transparency: making the Italian public administration more accessible through data storytelling “
2018, Moretti, M, De Chiara, F, Napolitano, M
10.1109/iV.2018.00050
- 2017
- “Progettazione transmediale nel contesto post-editoriale.”
2018, Moretti, M, Camillini, G (paper accepted)
- “ Visual journalism come strumento per la narrazione della città altra.”
2018 Moretti, M, Luigini, A (paper accepted)
- IMG Conference Proceedings
“Infographics as Images: Meaningfulness beyond Information“
10.3390/proceedings1090891

- “DATA JOURNALISM Guida essenziale alle notizie fatte con i numeri” (chapter)
 ISBN: 9788861845862
 Mondadori Università
- 2016
- AISS XLIV Conerence Proceedings
 “Le forme della narrazione nel web-based documentary: il caso Europa Dreaming “
 ISSN -1970-7452
- The Design Journal vol. 20 (ISSN: 1460-6925)
 “People’s Republic of Bolzano or how digital artifacts can be adversarial to
 misinformation.”
<http://dx.doi.org/10.1080/14606925.2017.1352842>
- Sciences du Design journal issue 5
 People’s Republic of Bolzano Visualization + abstract
 Presses universitaires de France (PUF)
 ISBN 978-2-13-078857-7
- 2015
- Sciences du Design journal issue 5
 People’s Republic of Bolzano Visualization + abstract
 Presses universitaires de France (PUF)
 ISBN 978-2-13-078857-7
- Il potere dei dati (chapter)
 ISBN: 9788898837212
 Effequ
- 2013
- Data Journalism: inside the global future (chapter)
 ISBN: 9781845496630
 Abramis Adademic Publishing
- Typo 365
 ISBN: 979-10-95254-00-3
Repubblica Popolare di Bolzano
- 2011
- Cornu portraits
 Proceedings of the XVI Generative art conference
 ISBN: 978-88-96610-25-1
- 2010
- Spaghetti Vespa Typography
 Progetto Grafico #20
 ISSN: 1824-1301
- 2007
- Analog and Digital ornaments
 Proceedings of the 6th Swiss design network:”Negotiating futures design fiction”
 ISBN: 978-3-9523662-1-9
- Italian designer: Chi fa cosa, Matteo Moretti
 Ottagono May 2007
 ISSN: 0391-7487

Exhibitions and awards

2019	exhibition - "European Dream" - Mambo museum of contemporary art , Bologna, Italy.
2018	membership - Italian Design ambassador (named by Italian Foreign affairs ministry) membership - Jury Member World Press Photo Award 2018 (innovative storytelling)
2017	award - European Design Award 2017 - Infographics, digital, Porto, Portugal membership - Jury Member World Press Photo Award 2017 (immersive storytelling)
2016	award - European Design Award 2016 - Infographics, digital, Wien, Austria
2015	award - Data Journalism Award 2015 "Best data visualization of the year", Barcelona, Spain
2014	
2013	exhibition - "Long night of research", Repubblica Popolare di Bolzano, Bolzano, Italy exhibition - "Cornu Portaits", XVI Generative Art International Conference 2013, Milan, Italy
2012	exhibition - TiroleFunk video selected for Screen Social Cannes, Cannes, France
2011	exhibition - Budapest Design Week , "Spaghetti Vespa Typography", Budapest, Hungary exhibition - Salone del Mobile di Milano, "Spaghetti Vespa Typography", Milan, Italy
2005	award - "Che Impresa" Festival, "Sguardo oltre il Buio", Florence, Italy
2003	exhibition - HIU9 – 9, Milan, Italy exhibition - Iceberg, Milan, Italy exhibition - HP Hype Gallery, "Hyperfly", Milan, Italy

Non Design experiences

1997 - 2001	Selected Artist for Menhuin Foundation Musician in the primary school, to prevent racial conflicts through the arts practice
1998	Contact juggling teacher Circus School of Milan, Italy
1996-1998	Leoncavallo Drama school, Milan, Italy
1996 - 2006	West African traditional music studies Several study travel in Guinea, Senegal and Morocco, learning from the griot masters: Mamady Keita, Bruno Genero, Koungbanan Conde, Momo Cissoko, Cece Koli, Abdoulay Traore, Oumarou Bambara, Seydou Dao, thank you masters!